

SUMMARY

Senior Graphic Designer living in the San Francisco Bay Area. With 15+ years of experience in print and digital media, brings compelling creative strategy, vision, communication, and management skills while accomplishing company goals and adhering to branding guidelines.

PROFESSIONAL SKILLS

Establish, organize and maintain identity and branding guidelines to produce a variety of projects across all platforms in digital (email and visual presentation), web design, and various print collaterals. Experienced in all design phases—from concept to pre-flight mechanical print-ready documents—ensuring high-quality, accurate and timely deliverables. Strength in collaborating with team members and communicating with vendors to accomplish project goals. Extensive and up-to-date knowledge of Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Dreamweaver, Acrobat & Flash), HTML5, CSS3, JavaScript, CMS Systems Wordpress, MS Office (Office Word, Excel, PowerPoint).

WORK EXPERIENCE

DKI Ventures 2014-2016

SENIOR GRAPHIC DESIGNER

- Designed creative solutions of print collaterals and digital media (including event signage, conference directory, magazine, front-end website design, user interface design and multimedia presentation) to support DKI corporate brands nationwide.
- Oversaw design and production of graphic materials by all members of the Marketing Department across all three brands of DKI Ventures.
- Managed and mentored a team of designers and copywriters and collaborated with photographers, printers and other vendors to accomplish project goals and meet required timelines.

Black Alliance for Educational Options 2002-2016

LEAD VISUAL DESIGNER

- Established strategic planning and development of national brand including all aspects of the company's print collateral, intranet and Internet web presence.
- Conceptualized branding and digital marketing plan for annual events including e-mail blasts, flyers, presentation boards, program books, posters, banners, signage, exhibit panels, and documentation report.
- Pre-flight mechanical files and produced clean, print-ready documents. Proof and approved graphic materials from outside printers or agencies.

Gilbane Federal (through Aerotek Agency) 2012-2016

GRAPHIC DESIGNER

- Offered graphic direction and assistance to team members using Adobe Creative Suite.
- Managed and prioritized multiple concurrent tasks, keep tracking and meeting deadlines, and adapting easily to quick turnarounds and shifting priorities.
- Developed online catalog of all design collaterals, including infographics developed by the Graphics and Proposal Team.

GIS Planning 2000-2012

GRAPHIC DESIGNER

- Developed user interface design for GIS applications and online banners and ads.
- Designed creative solutions of print collaterals including several book covers.

EDUCATION

Bachelor of Fine Arts Degree in Graphic Design
CALIFORNIA COLLEGE OF THE ARTS
Oakland/San Francisco